



Sponsorship Agreement

Check the box next to the level of sponsorship you prefer

Restaurant Sponsor \$1,000 \$500 \$275

Magazine Advertiser \$2,000 \$1,000 \$500

Festival Booth \$1,000 \$500

Gold Sponsor: \$5,000

Silver Sponsor: \$3,000

Bronze Sponsor: \$1,500

NAME _____

COMPANY NAME _____

ADDRESS _____

CITY _____ ST _____ ZIP _____

SIGNATURE _____

PHONE NUMBER _____ email _____

VISA MC DISCOVER AMEX

Card Number _____ Exp. Date _____

CHECK
Make Payable to "Rotary Club of Weston"

Send payment to: Weston Rotary PMB 130 304 Indian Trace Weston, FL 33326-2996

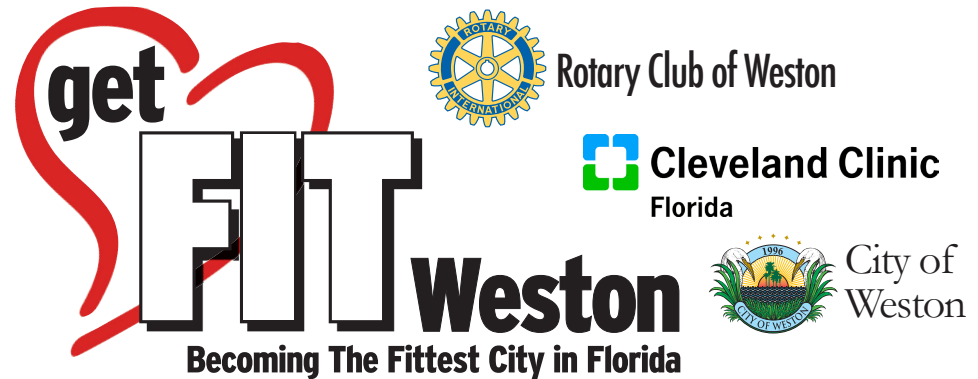


Photo by Gregg Avedon

Sponsorship Opportunities

Fitness Partners



Get Fit Weston is the most exciting health & wellness initiative ever staged in Broward County. Thousands of people of all ages will be participating in activities and events from October to March, as well as plugging into world-class support and advice through our website and social media centers. The result: an outstanding opportunity to connect with motivated, prospects interested in your business and to be associated with a great cause! Help us help Weston become the Fittest City in Florida!

Gold Sponsor: \$5,000

- Company logo & links on all e-mail blasts promoting Get Fit & Run for Tomorrow
 - Company logo on television commercials promoting Get Fit
 - Half-page, full color ad in Get Fit Wellness magazine
 - Corporate Name on race sponsor banners at Run for Tomorrow start/finish line and on main stage at Get Fit Festival
 - 10'x10' booth space at post-race Family Festival event
 - 16 free participants in Get Fit & Run for Tomorrow
- BONUS ELEMENTS: \$7,500 value!**
- Foursome in 2011 Rotary Scholarship Golf Classic
 - Company logo on Golf Classic Leaderboard
 - 3 Scholarships named on your company's behalf
 - 2 VIP Passes to 2011 Rotary Free Concert (Rock & Pop Masters)
(includes reserved seating and invitation to after party)

Silver Sponsor: \$3,000

- Company logo & links on all e-mail blasts promoting Get Fit & Run for Tomorrow
 - 1/4-page, full color ad in Get Fit Wellness magazine
 - Corporate Name on race sponsor banners at Run for Tomorrow start/finish line and on main stage at Get Fit Festival
 - 10'x10' booth space at post-race Family Festival event
 - 10 free participants in Get Fit & Run for Tomorrow
- BONUS ELEMENTS: \$3,500 value!**
- Foursome in 2011 Rotary Scholarship Golf Classic
 - Company logo on Golf Classic Leaderboard

Bronze Sponsor: \$1,500

- Business Card-size, full color ad in Get Fit Wellness magazine
 - Corporate Name on race sponsor banners at Run for Tomorrow start/finish line and on main stage at Get Fit Festival & on website
 - 10'x10' booth space at post-race Family Festival event
 - 4 free participants in Get Fit & Run for Tomorrow
- BONUS ELEMENTS: \$500 value!**
- Company logo on Golf Classic Leaderboard

RESTAURANT ROW: Get Fit Healthy Eating



Healthy eating is a major part of Get Fit and we'd like to direct our participants to restaurants that serve healthy meals that are "Get Fit Approved." We'll provide your restaurant with table tents, posters and menu stickers, plus we'll send out weekly messages to all Get Fit participants via email,

Facebook & Twitter, promoting your Get Fit specials. Pick the level that best suits your marketing needs:

Appetizer Level:

\$ 275

- Your restaurant name listed on Get Fit Weston website, with link to your website.
- 6 messages (1 per month, Oct. thru March) blasted to all Get Fit participants, friends and followers via email, on Facebook & via Twitter.
- Get Fit table tents, posters, menu stickers and buttons

Main Course Level:

\$ 500

- Your restaurant name listed on Get Fit Weston website, with link to your website.
- 12 messages (2 per month, Oct. thru March) blasted to all Get Fit participants, friends and followers via email, on Facebook & via Twitter.
- Promo message with link on Run for Tomorrow email blast to 27,000 runners throughout South Florida
- Get Fit table tents, posters, menu stickers and buttons

Full Meal Level:

\$ 1,000

- Your restaurant name listed on Get Fit Weston website, with link to your website.
- 30 messages (5 per month, Oct. thru March) blasted to all Get Fit participants, friends and followers via email, on Facebook & via Twitter.
- Ad space with link on Run for Tomorrow email blast to 27,000 runners throughout South Florida
- Get Fit table tents, posters, menu stickers and buttons
- One 10'x10' tent booth at Get Fit Festival, December 12, 2010

GET FIT FESTIVAL EXHIBITOR BOOTHS Sunday, December 12, 2010

Following the 13th Annual Billy Beck III Run for Tomorrow, we'll be kicking off a full day of wellness and fitness activities at the Get Fit Festival. Free health screenings, special fitness activities for kids, the world-famous Billy Beck Superman Challenge and much more. If you're a fitness or wellness-oriented business, a booth at the Get Fit Festival will put you in front of thousands of potential customers!



10'x10 Tented Booth:

\$ 500

10'x20 Tented Booth:

\$1,000

GET FIT MAGAZINE

A glossy, full-color magazine featuring wellness information from the world's most prestigious health and fitness organizations. 5,000 copies will be printed and distributed at locations throughout Weston and given to every Get Fit participant. A cost-effective way to reach highly motivated potential customers.



Full Page ad (8.5" x 11"):

\$2,000

Half Page ad (5.5" x 8.5"):

\$ 1,000

1/4 Page ad (4.25" x 5.5"):

\$ 500