

# The hot new menu item in Weston this fall?



## Anything healthy.

### **Appetizer Level:** \$ 275

- Your restaurant name listed on Get Fit Weston website, with link to your website.
- 6 messages (1 per month, Oct. thru March) blasted to all Get Fit participants, friends and followers via email, on Facebook & via Twitter.
- Get Fit table tents, posters, menu stickers and buttons

### **Main Course Level:** \$ 500

- Your restaurant name listed on Get Fit Weston website, with link to your website.
- 12 messages (2 per month, Oct. thru March) blasted to all Get Fit participants, friends and followers via email, on Facebook & via Twitter.
- Promo message with link on Run for Tomorrow email blast to 27,000 runners throughout South Florida
- Get Fit table tents, posters, menu stickers and buttons

### **Full Meal Level:** \$ 1,000

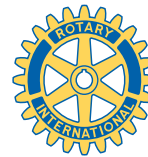
- Your restaurant name listed on Get Fit Weston website, with link to your website.
- 30 messages (5 per month, Oct. thru March) blasted to all Get Fit participants, friends and followers via email, on Facebook & via Twitter.
- Ad space with link on Run for Tomorrow email blast to 27,000 runners throughout South Florida
- Get Fit table tents, posters, menu stickers and buttons
- One 10'x10' tent booth at Get Fit Festival, December 12, 2010



Becoming The Fittest City in Florida

## Restaurant Sponsorship Program

Healthy eating is a major part of Get Fit and we'd like to direct our participants to restaurants that serve healthy meals that are "Get Fit Approved." We'll provide your restaurant with table tents, posters and menu stickers, plus we'll send out weekly messages to all Get Fit participants via email, Facebook & Twitter, promoting your Get Fit specials. Pick the level that best suits your marketing needs.



Rotary Club of Weston



Cleveland Clinic  
Florida



City of  
Weston